



Home Grown Scheme application form

This application form has two sections that must be completed – in the first section please indicate which Home Grown artwork you require, the second section details the terms and conditions that must be agreed to join the Home Grown Scheme.

Artwork order form

Please email me the following Home Grown digital files

Logo version	Format		
	EPS	JPG	PNG
Home Grown standard			
Home Grown black & white			

Terms and Conditions

I acknowledge that the Home Grown logo is the property of the British Protected Ornamentals Association and agree to abide by the following terms and conditions.

I have read the document "The meaning of Home Grown" and agree to only use the Home Grown logo for plants that meet in full, all of the conditions as specified in the document.

I have read and agree to abide by the "Home Grown Usage Guidelines". This covers application of the logo to plant labels, marketing material, advertising, press releases etc.

I confirm that I will comply with all current legislation regarding the four areas listed below

1. Health and safety
2. Employment
3. Pesticide use (crop protection)
4. Environmental protection

I agree to spot checks, by appointment, to ensure compliance with the Home Grown scheme. Spot checks will be carried out by an independent auditor instructed by the BPOA.

I accept that it is my responsibility to ensure that any third party applying the logo on my behalf (e.g. designers, printers, and publishers), strictly adhere to the guidelines. If you are in any doubt as to whether any design/artwork meets the guidelines, the matter should be referred to the British Protected Ornamentals Association or our appointed agents for approval prior to authorizing the printing or publishing of material.

The judgment as to any infringement of these guidelines will be made solely by the British Protected Ornamentals Association.

Failure to comply with these Terms and Conditions may result in approval to use the logo being withdrawn by the British Protected Ornamentals Association.

I accept and agree to abide by these terms and conditions.

Signed: _____

Name/position: _____

Email: _____

Telephone: _____

Business name
/address: _____

Date: _____